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## AIDA RUILOVA

"IT'S AN EXPANDING EMPIRE of stuff nobody cares about anymore, but I find the images so beautiful," says Aida Ruilova about the Emmanuelle-related film posters that she's been collecting for her most recent body of work, on view from March 23 at Kayne Griffin Corcoran in Los Angeles. The New York artist found herself transfixed by the advertisements for flicks derived from the original 1974 French pornographic film. Her exhibition "I'm So Wild About Your Strawberry Mouth" will include about 25 of these posters, to which Ruilova
has applied dense rectangles and squares with curious pains of eyes peeking out from the thick black paint. She'll also show an experimental documentary about filmmaker Abel Ferrers, director of Bod Lieutenant and King of New York, among other films.

Scott Indriselt Why Emmanuelle? Aïda Ruilova: It's not so much about the films but rather the aesthetics of these erotic drawings and the fact that there's been this unending cutup from it, all these B-versions that spawned off the original: Emmanuelle

2: The Anti-virgin, Emanuelle and the White Slave Trade. These advertisements for the movies have a particular aesthetic to them. I started trying to find ones that were more photographic, with a certain prePhotoshop look. The printing techniques are really interesting too: low-budget, crummy, you see more graininess. But it's nice because it's like someone put on a soft focus, Vaseline on the lens. Emmanuelle is essentially the story of a bored housewife who has all these erotic adventures. But there are other films that were made in the
mid to late 70 s -Immoral Tales and The Story of $O$-that fall within the same genre, and the posters have very similar aesthetics. I started inserting these other film posters that have the same kind of visual narrative. SI: You be added these black squares, rectangles, and circles to the image, with mysterious eyes inside them.
AR: It's definitely playing off of Minimaliam and Ad Reinhardt. I love the black paintings. And the eyes give this kind of fake interior to the flatness of the shapes. It becomes murv cartiony. It's the simplest way to create a Barrative it a black space without showing anything.
SI: Where do you find the actual posters! AR: Tm finding craxy stuff on eBay, like ons: for Black Emanuelle. But in a lot of them Emmanuelle's not black; she's Latino or Thai. It's really colonial. I hisve some Yellou Emmanuelle images; they re all Asian. It's really politically incorrect. There's one for a movie called The Hot Lips of Emmanuelle. It's almost horrible. Kind of disgusting, but kind of sexy, too. There's a love and repulsion with them at some point.
SI: Can you tell me a bit about your 2010 short film, Goner, in which a woman, Sonja Kinshi, is brutaliand by a mysterious, invisible attacher? AR: I've never made a film where there was so much control in order to create a certain effect on the viewer. When shooting violence. it's extremely mapped out. For me it was this exercise: I want to create this feeling in the viewer. How do I do this, in the very archetypal way a horror film does but just give the viewer the money shot, which is what everybody always wants when going to see these films. There was nothing scary about making it: it's extremely

mechanical to create that effect in the viewer. SI: With Goner and also Meet the Eye [2009). your film starring Raymond Pettibon and Karen Black, were you taking the idea of what could be an entire feature and squevaing it into a short? AR: Compressing it. I was always drawn to films like Louis Malle's Black Moon, where the whole thing feels like a weird dream. There's a narrative to it, but it's not in the classical, logical sense. With some of those videos I tried
to put the viewer in a space where they're not sure exactly what's going on, but they still want to watch.
SI: Let's talle about the new film, the portrait of Abel Ferrara. How did your relationship come about, and did you initially plan on a documentary-style work?
AR: I wasn't sure what I wanted to do with him, but Id been a fan of Abel's for a long time. My last few projects had much higher, more


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cinematic production values. I just started shooting Abel alone, with a sound guy. I wanted him to talk about Pier Paolo Pasolini's death, his last day. I know Abel had this love for Pasolini. He later revealed to me that he'd written a script for a feature film that was all about Pasolini's last day; he wanted Willem Dafoe to play him. So we started shooting in a room, once a month. And the subjects we discussed started with Pasolinis death, the crime scene, what happened. From there, Abel unfolded through Pasolini's death. Initially I asked Abel how he would direct his oun death scene. He's very superstitious, so I don't think he liked the idea of that. SIt What was it that drew you to Abel's filma? AR: He comee out of such a specific time frame: the late ${ }^{7} 70$ s, post-hippie, post-punk era in New York. His early films start off as exploitation and horror and then slowly become more like psychodramas about these antiheroes, a nostalgic way of looking at
the city: gamblers, prostitutes, cops. I see Abel in all of them; he's this romanticized version of these deadbeats. And he's a performer in some respects, a real-life character. He can talk for hours, creating images and places. SI: Did you edit the footage so that it has a linear logic?
AR: I decided to edit it in a way that a lot of my ther works are edited, so that at the beginning you're not sure what's going on and why he's telling you some of these stories. But the fuller picture comes into view an you keep going It has a circular logic, baiting the viewer. My attention span is horrible-my works before have been no more than 10 minutes long-but I could keep watching Abel talls.
SI: Could you envision collaborating with him in the future-working on a film, for inatance? AR: I never expected this relationship to be what it's been. It's definitely open with Abel. I love him. He's crazy, but Tm crazy too, so we're all good. mp
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